

*Greater South Jersey Cheyney University Alumni Chapter  
Homecoming 2014 Alumni Report  
Saturday October 18, 2014*

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**COMMITTEE CHAIRPERSONS**

Nominating Committee	Marva Ritter
Public Relations	OPEN
Membership	Barkley
Student Outreach/Scholarship	Joan Reid
Fundraising	Yvonne Sylvester
Homecoming	Dr. Audrey Miller / Barbara Barkley

<b>National President (CUNAA)</b>	Junious Stanton
<b>South Jersey Area Representative</b>	Dr. Audrey Miller

A slate of names of members willing to serve as officers for 2015 will be submitted at the October 5th meeting. Nominations from the floor will be accepted for each office. This new slate was approved by the Executive Board and will be presented to the general body.

**MEMBERSHIP (CUSJAC)**

We currently have forty-four members (44) who are financial, six life members. We have a contact list of one hundred six alums (106), which consists of; email addresses, phone numbers, and home addresses. We contact seventy-six alums (76) on a consistent basis. Thirty –four alums (34) do not have email addresses; therefore, we must attempt to contact them by phone tree system or post cards by mail. We are determined to increase our membership by as many as possible during Homecoming Weekend.

Members and non- members will receive membership forms during the month of November.

## ***ACTIVITIES***

The chapter after reorganization got involved with a fundraiser sponsored by Roman Catholic High School Alumni Association. This was a very successful venture. Our net profit for our scholarship fund was eight hundred eighty five dollars (\$885.00) with 20% going to CUNAA. This was such a lucrative endeavor that we are currently involved in their fall campaign.

Our first social was held on May 21st. We met at the Ritz Theater in Voorhees, NJ to see the acclaimed film Belle. Several Cheyney Alums who were not members of the chapter participated and hopefully they will join the chapter.

Our chapter purchased five tickets for the cruise on the Delaware during Alumni weekend in May.

June 22nd we held our first social a cookout in John Connally Memorial Park located in Voorhees, NJ. It was attended by 55 alums and guest. We intend for this to be an annual affair in different locations in South Jersey.

We planned a Flapjack breakfast at Applebee's for Saturday September 27th to provide scholarship monies for two young men (twin brothers) attended our beloved alma mater. After being informed that we could be in violation of NCAA rules, we cancelled to avoid the appearance of assisting an athlete in anyway. One of the brothers was forced to drop out of school due to illness

We plan to use this vehicle (flapjack breakfast) as a means to raise funds for scholarships.

## ***FINANCIAL***

We have collected over seven hundred dollars (\$700.00) in local dues and eight hundred and eighty dollars (\$880.00) in national dues and we have received one hundred and fifty dollars (\$150.00) in donations.

## ***CONCLUSION***

Our renaissance began when South Jersey Area Representative, Dr. Audrey Miller initiated several chat and chews. In January, we met at the home of Barbara Barkley in an effort to reactivate the chapter. Barbara volunteered to serve as Membership Chair. As a result of her labor, membership increased. The chapter began to hold meetings at the Camden County Library Voorhees, NJ.

Our executive committee has stepped up and offered tremendous leadership to our chapter, presenting ideas and providing direction so that we function as one.

Over the last nine months we have accomplished a great deal in a short period of time. We are attempting to reestablish our chapter, one step, one member and one activity at a time. We are back and working hard to become a future chapter of the year, **WE ARE BACK!!**

Respectfully Submitted by

Alphonso R. Coleman Jr.  
President of **GSJCUAC**